

the replacement of two signs. This application was tabled from the June 2022 Meeting. Dr. Cotney addressed the rest of his facade last summer, as he painted the entire structure and replaced rotten fascia board. Since the June Meeting, Dr. Cotney provided expenditure amounts from the 2021 renovations that exceeded \$12,000. Having this new information, Mrs. Coggins motioned to approve the Facade Grant Application in the amount of \$570, which was seconded by Mrs. Caudill and carried unanimously.

The next item on the agenda was continued discussion of the Facade Grant Program revisions presented at the July DDA/HPC Work Session. Mr. Smith reiterated the proposed changes and informed the board that the Historic Preservation Commission had appointed Mr. Luke Haney and Mrs. Alison Uphold to the Facade Grant Design Committee. Mr. Smith also shared several color pallets that Mrs. Jamesan Gramme, TU Archives Director had created with the assistance of Mr. John Kissane, whom completed the most recent Downtown Design Guidelines. Mr. Smith informed the board that they would need to appoint two (2) members to serve on the Facade Grant Design Committee. Mrs. Huckaby motioned that Mrs. Coggins serve on the Committee, which was accepted by Mrs. Coggins, seconded by Mrs. Caudill, and carried unanimously. Mrs. Coggins motioned that Mrs. Huckaby serve on the Committee, which was accepted by Mrs. Huckaby, seconded by Mrs. Baity, and carried unanimously. Conversations were had regarding a list of Local Contractors (Signage, Awnings, Painting, Masonary, Etc.) that could be shared with interested Facade Grant Applicants. Mrs. Coggins asked the board to review the proposed Facade Grant Program changes and provide any final updates to Mr. Smith by the end of the following week.

The next item up on the agenda was continued discussion of the Sign Ordinance presented at the July DDA/HPC Work Session. The main point of discussion centered around LED/Backlit Signage within the DDA District. Under the Sign Ordinance adopted in April, these types of signs were prohibited from the DDA District. Mr. Smith defined the parameters of the DDA district and the "environmental" differences between the Local Historic District (Downtown) and Silvertown area. Mrs. Caudill and Mrs. Baity were in agreement that all LED signage should be excluded from the district. Local Sign Contractors Mr. Gary Maxwell and Mrs. Tammie Herring were in attendance and were asked to provide their thoughts to Mr. Smith who would disseminate the information to the board. Mrs. Coggins added more homework to the DDA members by asking them to conduct ride around within the DDA district and provide further input on sign ordinance revision by the end of the following week.

Finally, board members were asked for their input on the remaining Main Street Events for 2022. Mr. Smith

In other business Mr. Smith proposed that July's meeting be canceled and replaced with a Joint Work Session between the DDA and HPC to discuss the Facade Grant Program. Board members agreed that this would help to address current program concerns. Mrs. Coggins suggested reaching out to UGA regarding the feasibility to provide renderings for this meeting.

Mr. Smith asked for a motion to adjourn the meeting. This motion was made by Mr. Head and seconded by Mrs. Baity. All commission members stood to show approval, and the meeting was adjourned at 3:30pm.

Respectfully Submitted,

Mr. Taylor J. Smith

Economic Development Coordinator